

# Dr. Will Kirby

An Exclusive Interview with



This dermatologist not only has his own practice, he is also the winner of Big Brother 2 and appeared in over 35 TV shows including Dr. 90210, The Young and the Restless and LA Ink. Dr. Will Kirby unleashes key pointers on how to keep your skin healthy in the summer and have that glowing celebrity skin!

By: Mona El Kalban

### How did "Dr. Tattoff" begin?

"Dr. Tattoff" is my laser company that specialises in tattoo removal. The name is a play on words: "tattoo" plus "off" equals "Dr. Tattoff"! I founded the company in 2004 when I noticed how many patients were requesting the service. At the time there was simply no place in Los Angeles to get a tattoo removed. Now we have expanded to other states and will hopefully expand internationally soon.

### What unique services do you offer?

Tattoo removal is our main service but we also offer hair reduction treatments via laser. Even though I'm a board certified dermatologist and I've been trained to treat all forms of skin conditions; I really focus on laser medicine and skin care.

### What services are most popular with your clients and what is your demographic population?

Most of our patients are female and usually between the ages of 25 and 35. They usually got a tattoo early in life and now that ink is preventing them from finding the job or relationship they want, so they have decided to get it removed. They also want to improve the appearance and quality of their facial skin.

### What are some ways to get healthy, glowing and anti-aging skin like celebrities?

First and foremost, sun avoidance is imperative - I never leave the house without wearing sunscreen. Many people ignore this but every celebrity in the world with great skin embraces sun protection. I also recommend topical retinol serums, light acid peels and self-tanning bronzers. A tan might seem sexy in youth but wrinkles and skin cancer are unattractive at any age!

### What is the special active ingredient in your skin care products?

Retinol is a pure form of vitamin A and it does a phenomenal job increasing surface cell turnover giving smoother, softer and suppler skin.

### What is your main advice for skin care during the summertime?

Sun protection! Wear a hat and glasses when outdoors and use a broad-spectrum sunscreen at all times when outside!

### You won the reality show "Big Brother", appeared on "Dr. 90210" and even guest starred on the popular soap opera The Young and The Restless. Do you see yourself focusing solely on your medical practice or will you be back on TV?

I get frequent offers to return to competition based reality shows but my true passion in life is dermatology. These days I only appear on programs that focus on medicine, so I'll be on TV again soon but only in my field. I am officially retired from reality contests!

### What is the most common mistake people make when trying to care for their skin?

People spend entirely too much time in the sun. When I was 29 years old, I was diagnosed with skin cancer and had to have surgery to remove a malignant growth. The reason for this is very simple: I spent entirely too much time in the sun while growing up and it finally caught up with me.

### What inspired you to become successful in your field?

Enthusiasm is the most important characteristic to bring to any job I just feel very fortunate to have chosen an occupation that I truly enjoy. I feel that there is a tremendous amount of honor in providing patients with excellent care and I take a ton of pride in the excellent effort my entire team puts forth. Other than my family, hard work is one of the greatest joys in my life.

### How do you enjoy spending your summer vacations?

That reminds me - I need a vacation! I was born in Florence, Italy and it is one of my favourite cities in the world. Maybe I'll book a trip for my family there soon...

### What would you like to say to your fan base in the Middle East?

I have never been to the Middle East but I am dying to go! I am so appreciative of anyone who is a fan and would love to go see the Middle East in person!